

AFFINION
INTERNATIONAL
PRINT SERVICES
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AFFINION
INTERNATIONAL
PRINT SERVICES
FOR ALL YOUR BUSINESS
REQUIREMENTS

We welcome visitors to view our purpose-built printing centre in Portsmouth.
Please get in touch to arrange a tour or to talk to us about your printing
requirements and request a quotation.

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Revolutionise

your business printing



About

A cutting-edge dynamic print solution delivering reduced costs, outstanding quality, security and maximum flexibility

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About us

Affinion International Print Services is part of Affinion International. With 35 years experience in loyalty, helping many of the world's leading and most respected financial, insurance and retail brands, we understand just how important it is to meet and exceed the expectations of customers.

Cut the cost of your print overheads

Take advantage of competitive pricing on every job. Plus our dynamic print solution can also help you cut your costs by reducing stock wastage and avoiding expensive storage of printed materials that rapidly go out of date.

Flexibility and responsiveness

We have proven capability to handle high volumes, complex personalisation, fast turnarounds and variable quantities. Our digital systems mean you can update and approve new content instantly. In addition to print and fulfilment, our award-winning in-house contact centre and response management and fulfilment solutions mean we can also manage your end-to-end campaign response handling requirements.

High quality output and security standards

From our purpose-built Portsmouth print centre we offer cutting-edge print services using the latest dynamic printing and finishing technology. We produce tens of millions of pieces per month to the most exacting quality and security standards. We can take care of all your business printing, from highly personalised subscription and membership mailings to small or large volume print runs, all fully compliant with stringent security and data protection criteria.



2 Revolutionising print

We've invested £2.5m in state of the art printing technology, so you don't have to.

In 2012, Affinion International Print Services was the first organisation in Europe to install the latest Océ ColourStream 3500 high-speed inkjet system. Combined with the leading-edge CMC 250 finishing system, our facility provides a complete dynamic printing and finishing service with exceptional capability.

3 How we can help you

Agile, cost-conscious organisations need a dynamic print and response solution.

For ultimate flexibility and competitive edge, printing on demand is the answer. Our print facility is designed to handle variable volumes and formats and manage many different jobs in a 24 hour period. This efficiency means lower costs for you.

We store your approved artwork and publications on file so we can digitally proof and print them instantly in any quantity you require. Revisions can be made quickly to documents that need to change regularly. With no lengthy set up process and no waiting for printer's proofs, digital printing reduces waste, cost, time and hassle, leaving you more time to focus on other business priorities.

We can handle daily, or more frequent, personalised print requests, including finishing and mailing, so your customers receive the fast, responsive service they demand in your competitive market. We also have traditional cut sheet capability to produce up to 9,480 and 7,800 mono and colour A4 images per hour respectively.

We can also securely hold, manage and fulfil your response data. Our data scanning, extract and reporting capabilities and award winning in-house call centre, mean that we can deliver fully integrated, end to end campaign solutions for your business - from design, print and mailing fulfilment to response handling by phone or post, including data scanning, extract and reporting and inbound and outbound call management.

Our solution is truly dynamic - keeping pace with the ever-changing needs of your business and offering 24/7 capability to produce a huge variety of quantities, materials and formats.

Efficiency

4 Print technology that powers efficiency

With our investment in the latest print and finishing technology, we can give you an unrivalled service that saves money and guarantees quality and responsive turnaround times. Our Océ ColourStream 3500 high-speed inkjet system, teamed with a state-of-the-art CMC 250 finishing system, combines speed and quality with convenience and cost-efficiency across a broad range of materials.

Productivity - our high-speed inkjet system prints an incredible 75 metres (equivalent to 1,010 A4 pages) per minute and 24-30 million A4 pages per month

Versatility - printing on a wide range of standard and special papers from 60-300g/m2 ensuring versatility across a wide range of deliverables to your specification

Quality - working with high fidelity pigment inks for outstanding clarity and colour. Multi-level dot modulation achieves dazzling image quality and smooth, continuous tone transitions

Reliability - Océ DigiDot InkJet drop-on-demand technology uses the industry's fastest and most reliable print heads

Efficiency - kinder to the environment, because this new technology uses less ink and creates less waste without compromising quality

Diversity - handling applications from direct mail, tear-off slips and money-off vouchers, books, manuals and envelopes, to individual fully personalised print on a wide range of documents

Control - the powerful Océ PRISMA workflow suite comprises sophisticated software tools to manage every job effectively and reliably from preparation to finishing

Finishing - collation of single sheets and booklets, binding, stitching, folding and high speed inserting for up to 14,000 envelopes per hour, including Mailsort. Automated traditional mailing and enclosing



Revolutionising print

Short print on demand materials or one-off print runs

- Corporate brochures
- Inserts and flyers
- Invites
- Manuals and guides
- Product datasheets
- Booklets and leaflets
- Posters

Fulfilment and packaging

- Self-mailed letters/mailers
- Direct mail (multiple items, formats)
- Postcards with personalisation
- Personalised envelopes

Variable data campaigns

- TransPromo campaigns
- Direct mail
- Welcome packs
- Membership packs
- Membership cards
- CRM/lifecycle communications
- Statements
- Marketing campaigns
- Single or multiple documents

Response management and reporting

- Receiving postal, electronic or phone responses
- Single or multiple documents
- Inbound and outbound call centre
- Data extraction
- Collating responses into your chosen format (xml, txt or csv)

We deliver



Quality

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Quality you can depend on

We handle millions of communications each year, contacting the valued customers of our clients with a range of personalised and standard printed materials. We pride ourselves on delivering accurate, crystal clear output for every job, every time.

9



Photoshop
in real job?



Blue rollers from
A5 brochure



Revolutionising print

Security

Data security

We're experienced in dealing with confidential customer data, from membership details to financial information. We are committed to achieving and maintaining the highest standards in everything that we do. You can be assured of quality every step of the way.

At Affinion International Print Services we're proud to...

- Be ISO 9001 certified. The internationally recognised standard for the quality management of business processes
- Hold ISO 27001 accreditation. Recognising best practice in managing confidential and sensitive information across people, processes and IT systems.
- Be authorised by the Financial Services Authority (FSA) and accredited by APACS to handle secure printing requirements
- Be BS8700 accredited for complaints management
- Hold PCI Level 1 accreditation. The highest level of accreditation available for the handling and storage of credit and debit card data.



Revolutionising print



Expertise

Expertise and knowledge

Our technicians are fully trained by our equipment and software providers so they have up-to-date and complete knowledge of the technology we use and its application to meet the unique needs of every customer.

We have also been recognised as one of the UK's leading employers having achieved the Investors In People (IIP) Gold Award in 2011, through commitment to staff training and development.

Revolutionising print

Knowledge

The environment matters

We're willing and able to print in any colour you like... but it will always be green!

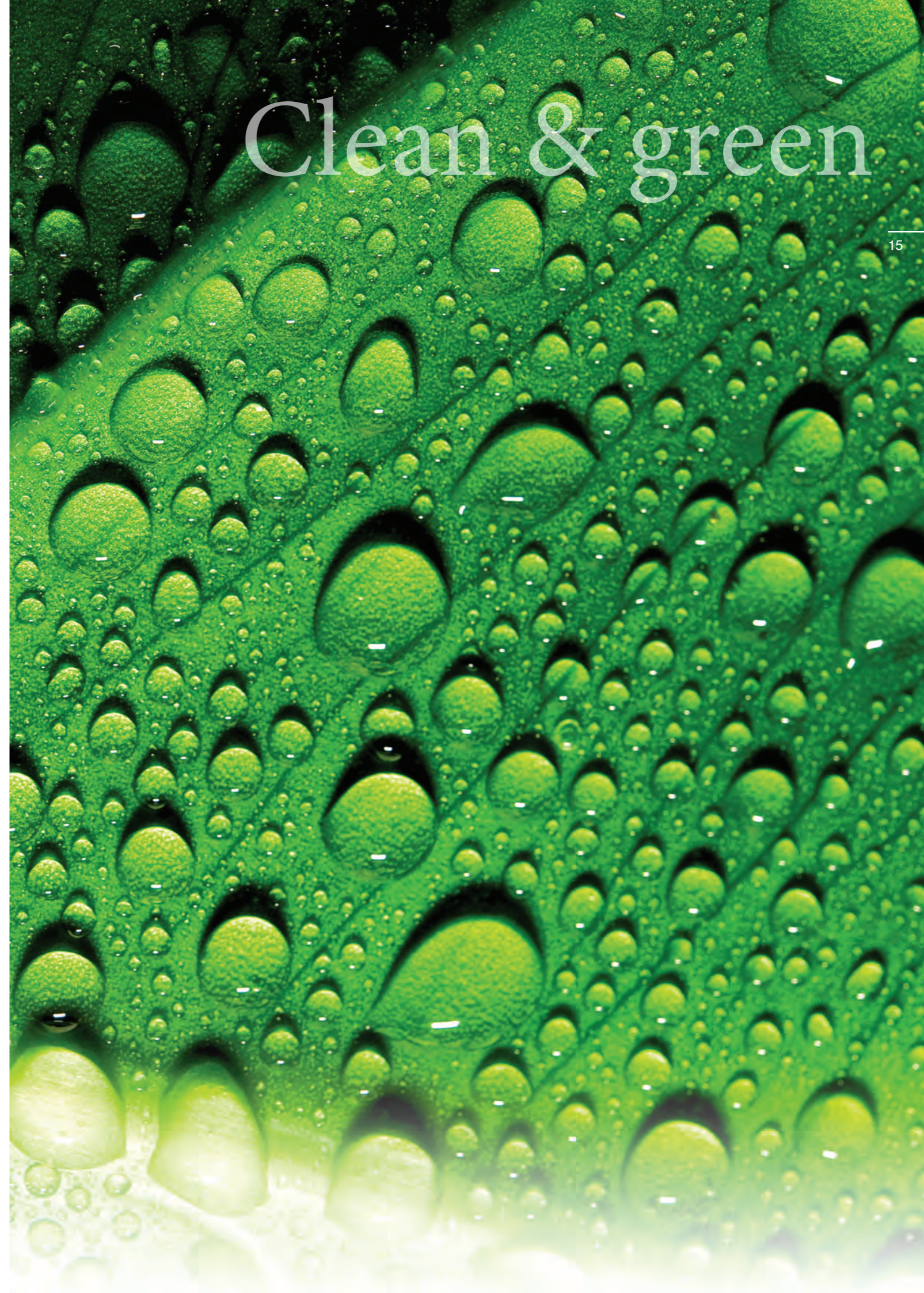
We have an environmental management system. It defines the ways in which we minimise our use of energy, resources, materials and fuels. All of our staff and suppliers are educated on this and in compliance with ISO 14001.

Our digital process means less wasted paper for customers, because you only need to print what you need right now. It's fast and easy to request more copies as and when they're required. The inkjet technology we use varies the droplet size and uses multi-level dot modulation, which means less ink is used.

In addition, our traditional cut sheet print systems were chosen for their green credentials. With mono engines, spot colour and MICR capability being the lowest consumers of power and resource available and colour engines using environmentally friendly polymerized toner consuming less energy than comparable pulverised toner systems.

We use lean management techniques to drive down waste costs throughout the production process.

Clean & green



Doing business your way

Because of the efficiency and productivity of our printing operation, we can work with you to handle all kinds of jobs, volumes and frequencies to meet your organisation's needs and deadlines.

Engage with us

From one-off volume printing assignments to daily, personalised mailings, we can price individual jobs or agree on-going rates for regular work. Phone or email us and we'll handle your request on the spot or call you back with the answer within minutes.

Brief us

Send us your artwork digitally as a PDF or by secure FTP. Email us your requirements for formatting and personalisation or give us a call to discuss your job in person. We'll send a written brief to you for confirmation online. We'll supply a digital proof which you sign off online to confirm the print job.

Tell us when you need more

We'll hold your source artwork securely on file so you can request reprints of any quantity, any time. If you want to update the materials with new copy or content, you can send replacement files or modify the specification. You'll receive a new digital proof to approve before we commence printing.

We deliver

Tell us when you need it and we'll get it to you, using our own vehicles or by courier. We guarantee a reliable and timely service, whatever your schedule.

Your way

Some of our clients...

Royal Bank of Scotland
 American Express
 Barclays Bank
 Lloyds TSB Group
 Post Office
 Help u cover
 Sentinel Gold
 Norwich & Peterborough
 Capital One
 [DCFC to provide more]

